

# NCC Cable System Order

11762879

Order #	62338200	Flight Dates	09/26/16 - 10/02/16
Syscode	7782	Agency	Spot Cable Sales Corp.
System Name	Spectrum/Coldwater, MI	Advertiser	Walberg for Congress
Market	Grand Rapids	Client Code	
AE	Mark Ongsysia	Product Code	WFC
Sales Coordinator	Oogil Cuello	Est Code	NA
Office	Washington	Product Name	
Phone	(301) 951-2620	Credit Status	
Status	Not accepted	Primary Demo	Adults 35+
Survey	Cable Nielsen Live+3 May'16	Makegood Policy	Approval Required
Comments :			
R1: 9.26 Added dropped spots from 62335330. Total +\$4. Please confirm, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AMC PT	9/26/16	10/02/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$1.00	\$14.00	30	IPE 05/13/16-11/08/16
2	DISC	DISC PT	9/26/16	10/02/16	19:00	24:00	X	X	X	X	X	X	X	-	-	21	\$1.00	\$21.00	30	IPE 05/13/16-11/08/16
3	ESPN	ESPN PT	9/26/16	10/02/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$1.00	\$14.00	30	IPE 05/13/16-11/08/16
4	FOOD	FOOD PT	9/26/16	10/02/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$1.00	\$14.00	30	IPE 05/13/16-11/08/16
5	FXNC	FXNC PT	9/26/16	10/02/16	19:00	24:00	X	X	X	X	X	X	X	-	-	21	\$1.00	\$21.00	30	IPE 05/13/16-11/08/16
6	FXNC	FXNC EM	9/26/16	10/02/16	05:00	09:00	X	X	X	X	X	X	X	-	-	10	\$1.00	\$10.00	30	IPE 05/13/16-11/08/16
7	FXNC	FXNC EF	9/26/16	10/02/16	16:00	19:00	X	X	X	X	X	X	X	-	-	10	\$1.00	\$10.00	30	IPE 05/13/16-11/08/16
8	FXNC	FXNC W	9/26/16	10/02/16	09:00	19:00						X	X	-	-	4	\$1.00	\$4.00	30	IPE 05/13/16-11/08/16
9	HALL	HALL PT	9/26/16	10/02/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$1.00	\$14.00	30	IPE 05/13/16-11/08/16
10	HGTV	HGTV PT	9/26/16	10/02/16	19:00	24:00	X	X	X	X	X	X	X	-	-	21	\$1.00	\$21.00	30	IPE 05/13/16-11/08/16
11	HIST	HIST PT	9/26/16	10/02/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$1.00	\$14.00	30	IPE 05/13/16-11/08/16
12	TBSC	TBSC PT	9/26/16	10/02/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$1.00	\$14.00	30	IPE 05/13/16-11/08/16
13	TNT	TNT PT	9/26/16	10/02/16	19:00	24:00	X	X	X	X	X	X	X	-	-	21	\$2.00	\$42.00	30	IPE 05/13/16-11/08/16
14	USA	USA PT	9/26/16	10/02/16	19:00	24:00	X	X	X	X	X	X	X	-	-	21	\$2.00	\$42.00	30	IPE 05/13/16-11/08/16
15	CNN	CNN EM	9/26/16	10/02/16	05:00	09:00	X	X	X	X	X	X	X	-	-	10	\$1.00	\$10.00	30	IPE 05/13/16-11/08/16
16	FXNC	FXNC PT	9/26/16	10/02/16	19:00	24:00			X	X	X	X	X	-	-	1	\$1.00	\$1.00	30	R2: +1X IPE 05/13/16-11/08/16
17	FXNC	FXNC EF	9/26/16	10/02/16	16:00	19:00			X	X	X	X	X	-	-	2	\$1.00	\$2.00	30	R1: +2X IPE 05/13/16-11/08/16

# NCC Cable System Order

Order #	62338200	Flight Dates	09/26/16 - 10/02/16	Update Date	09/27/16	
Syscode	7782	Agency	Spot Cable Sales Corp.	Version	2 Vs. 1	
System Name	Spectrum/Coldwater, MI	Advertiser	Walberg for Congress	Show All Lines		
Market	Grand Rapids	Client Code		Total # of Weeks	1	
AE	Mark Ongsysia	Product Code	WFC	Total	\$269.00	
Sales Coordinator	Oogil Cuello	Est Code	NA	Commission	\$40.35	
Office	Washington	Product Name		Net Total	\$228.65	
Phone	(301) 951-2620	Credit Status		Total Spots	227	
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0	
Survey	Cable Nielsen Live+3 May16	Makegood Policy	Approval Required	Sold On	Cost Per Spot	
				GRP	-	
				CPP	-	
					CPM	-

Comments : R1: 9.26 Added dropped spots from 62335330. Total +\$4. Please confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	CNN	CNN EM	9/26/16	10/2/16	05:00	09:00			X	X	X	X	X	-	-	1	\$1.00	\$1.00	30	R1: +1x IPE 05/13/16-11/08/16
<div> <div>Oct 2016</div> <div>Nov 2016</div> <div>Dec 2016</div> <div>Jan 2017</div> <div>Feb 2017</div> <div>Mar 2017</div> <div>Apr 2017</div> <div>May 2017</div> <div>Jun 2017</div> <div>Jul 2017</div> <div>Aug 2017</div> <div>Sep 2017</div> <div>Total</div> </div>																				
SPOTS	227	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	227
AMT	\$269.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$269.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 09/27/16

62338200 | Grand Rapids | Spectrum/Coldwater, MI | 7782 |